

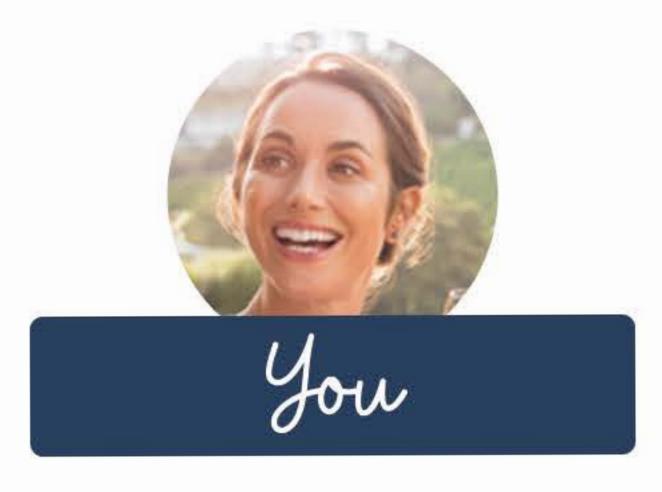
One of the offerings of Direct Cellars, that we're so

proud of, is our 'Three and Free' program.

We have found that the best kind of wine is FREE WINE, so helping our Customers experience that is great!

We have made it super simple for you to get free product each and every month by simply referring three of your friends to the club!

Three and Free





ENROLL THREE WINE LOVERS AND GET YOUR WINE FOR FREE!

Follow Us on Social







Facebook.com/DirectCellars

Twitter.com/DirectCellars

Instagram.com/DirectCellars

Direct Cellars Ltd.
208 W. 19th Street
Suite 101
Kansas City
Missouri
64108-2002

Office: 239-432-9463 Fax: 239-432-3292

Members@DirectCellars.com

Your information here:

Thomas Wilson aka... Capt.

www.AtlasWines.net / 800.933.6433

DIRECT CELLARS VIP Customer Program

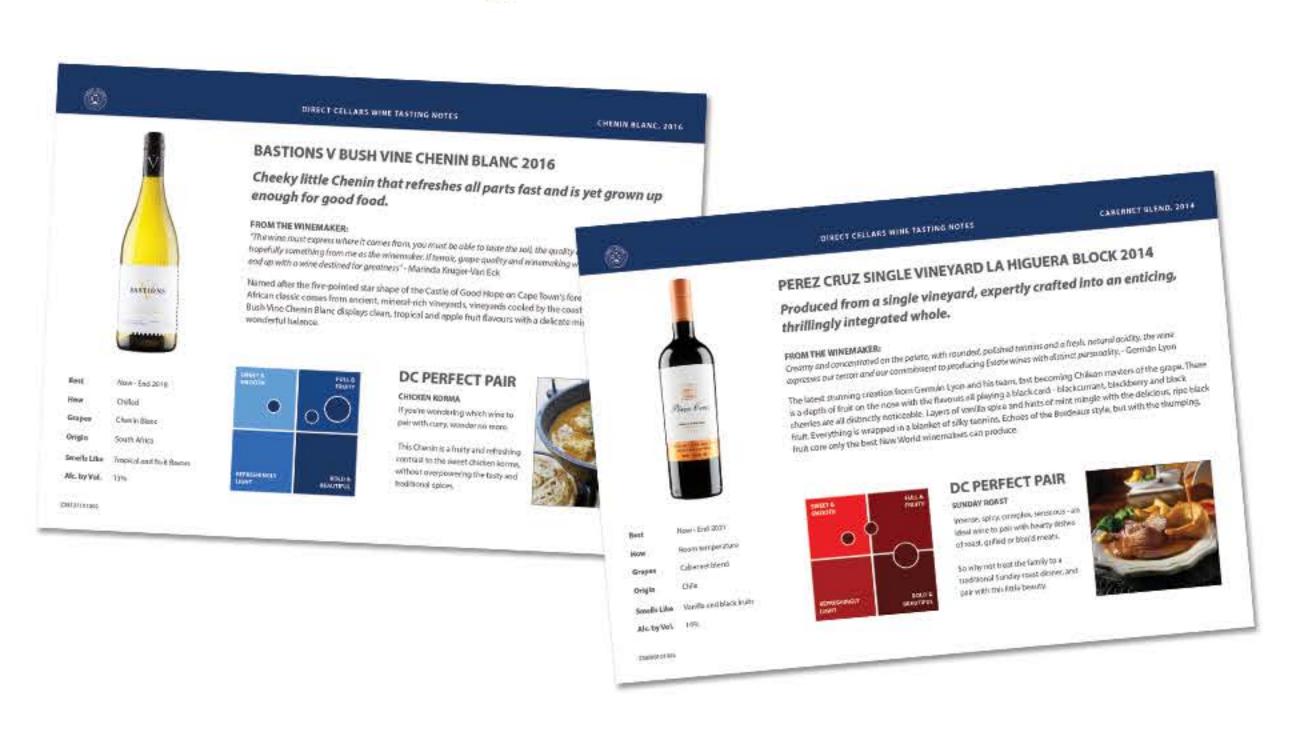




We pride ourselves on exploring many great wines, selecting the best, and educating wine lovers. Each month, our experts select superior wines from vineyards around the globe. Each selection is accompanied by our connoisseur wine tasting notes, detailing the rich history behind each wine and what makes it special.

When you find a wine you love, you can order cases of your favorites at discounted pricing. Our goal is to help you fill your cellar with wine you love, wine that you are confident about, that you are proud of and most importantly, wine that you are **excited to share with your friends**.

Your satisfaction is guaranteed.



Discover the VIP Program

Membership and LOYALTY are two words we take very seriously.

Club Membership has its rewards.

Enjoy all of the perks and sign up today for a **low annual fee of \$25.00 US** and a monthly auto-ship of 2 or 4 bottles which can be all red or white or a mix of both.

BEST VALUE Club-4 \$119.95

\$79.95
Member Price
Savings 40%





Club-2

\$59.95

\$49.95
Member Price
Savings 20%



EXCLUSIVE PREMIUM WINES



IN-HOUSE WINE TASTERS



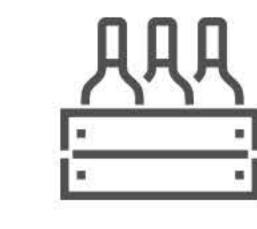
A WORLD CLASS EXPERIENCE



EXPLORE THE WORLD
OF WINE



DISTINCTIVE



A NEW WINE EVERY MONTH Our VIP MEMBERSHIP has tons of loyalty rewards with well over \$100 in savings.

- Secrets of the Wine Whisperer (ebook) sent to you upon enrollment!
- \$25 off on Case Orders! Reorder cases of your favorite wines at a discounted rate online in your member account!
- Save \$25 if you upgrade to a Rep within 30 days of joining!
- Membership rewards for your loyalty!
 Enjoy quarterly surprises and giveaways!
- And we saved the best for last....

 Your ANNIVERSARY order every year is FREE!

It's time to uncork the rewards... with **exclusive features and benefits** only available to Direct Cellars VIP Customers!

Cheers

